



2011
Ávila
Ciudad **Europea**
de la Accesibilidad



INTERNATIONAL
MEETING ON
ACCESSIBILITY

Fondazione CRT

ÁVILA,
EUROPEAN ACCESSIBLE
CITY 2011

Torino, 2011 June



ÁVILA

- The highest city in Spain (1.127 meters).
- Rocky hill.
- Orographic difficulty.
- Defensive characteristics.
- Medieval streets.
- World Heritage Site from 1985.
- 38 BIC. Monuments with special protection.

CITY OF ÁVILA MASTER PLAN

1. Accessibility is a core issue.
2. Apply the desing for all.
3. Involve society.
4. Collaborate with other institutions.
5. Encourage the mainstreaming.
6. Use new technologies.
7. Make concrete analysis the starting point before action.
8. Make Ávila accessible widely tourist destination.

Project of “Accessible and Social Tourism”

Set up the Accessibility Department



PRINCIPAL BARRIERS TO ACCESSIBILITY IN ÁVILA:



- Orography
- Streets
- Pavements
- Street furniture
- Street markings

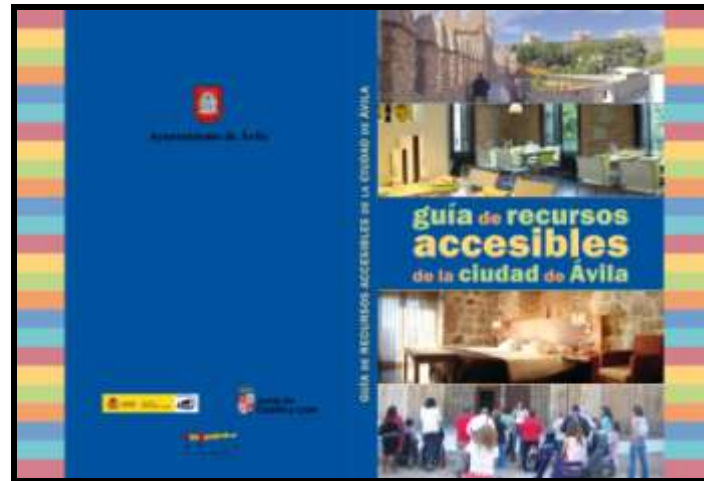
A WAY TO MAINSTREAMING

Everything new, *ACCESSIBLE*

Everything accessible, *TO KEEP UP*

Everything no accessible, *TO GET BETTER*



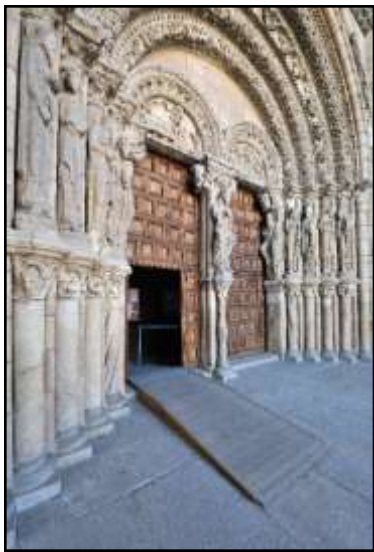


- Analysis of the tourist and cultural offer

ACCESSIBILITY & HERITAGE

- Information and advice to improve accessibility

- Information about tourism and cultural accessible offer



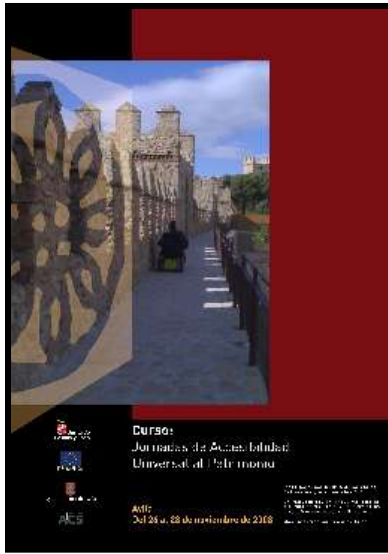
ACCESSIBILITY & HERITAGE

- Remove architectonic barriers
- Improve environments and public places
- Public transport systems



ACCESSIBILITY & HERITAGE

- Installation of hearing loop systems
- Signage and plans of situation
- Installation of accessible resources



ACCESSIBILITY & HERITAGE

- Organization of various “Universal Accessibility Workshops”
- Publication of leaflet “Customer services, all-inclusive services”
- Training guides and reporting



ACCESSIBILITY & HERITAGE

- Activities for all





ACCESSIBILITY & HERITAGE

- Activities for all



MUNICIPAL HERITAGE



THE WALL. ACCESSIBLE ENTRANCE





THE WALL. ACCESSIBLE ENTRANCE





THE WALL. ACCESSIBLE ENTRANCE





AUDITORIO MUNICIPAL OF SAN FRANCISCO





EPISCOPIO





PALACIO DE LOS VERDUGO





CONFERENCE AND CONGRESSES CENTER “LIENZO NORTE”



OTHER HISTORIC BUILDINGS



REAL MONASTERIO DE SANTO TOMÁS





REAL MONASTERIO DE SANTO TOMÁS





PALACIO DE LOS SERRANO



THANK YOU VERY MUCH



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